

**MAGIC BRANDS OVERSEES A DIVERSE PORTFOLIO
OF PREMIUM AND AFFORDABLE BAKING BRANDS**

Our brands include Magic, Goosebumps, GB's Bakery, Milano's Gluten Free Bakery, Zeelandia, and premium cream brands Bavarian Whip and Wonder Whip, serving local and international markets.

[VIEW MAGIC BRANDS WEBSITE](#)

BRANDS PROUDLY PART
OF MAGIC BRANDS

MAGIC

Goosebumps



Goosebumps
**BAVARIAN
WHIP**

Goosebumps
**Wonder
Whip**

Zeelandia



Goosebumps

We've newly improved our Éclair Shells, now available in small, medium, and jumbo sizes! Fully baked and frozen for your convenience – just thaw, decorate, and serve. Explore our recommended products to create exciting, ready-to-display treats for your bakery!

Click below for 20+ creative product ideas to enhance your bakery counter!

[VIEW ÉCLAIR PRODUCT IDEAS](#)

We're excited to launch our new Chocolate Brownies, Milk Chocolate Brownies, Oat Crunchies, and Caramel Brownies! This delicious selection of fully baked, decorated, and packaged treats is perfect for your bakery. Ideal for refrigerated displays, they make a great grab-and-go option for customers.

Want to find out more?

[VIEW GB'S WEBSITE](#)

