

**MAGIC BRANDS OVERSEES A DIVERSE PORTFOLIO
OF PREMIUM AND AFFORDABLE BAKING BRANDS**

BRANDS PROUDLY PART OF MAGIC BRANDS		MAGIC
Goosebumps	GB's BAKERY	Milano's GLUTEN FREE BAKERY
Goosebumps BAVARIAN WHIP	Goosebumps Wonder Whip	Zeelandia



Goosebumps

We've improved our entire doughnut range to be "thaw and eat", making decorating quicker and far more convenient for your bakery.

No frying, baking, or reheating needed - we've simplified the process for you. Our doughnuts are available in ring, round, and long shapes, in both cocktail and large sizes.



[WATCH HOW TO MAKE OUR DOUGHNUTS](#)



By using our Zeelandia dips, Zeelandia Dark Chocolate Ganache and Zeelandia White Chocolate together with our Bavarian Whip and Wonder Whip creates a fantastic doughnut.

We have put together a few recipes, creating mouthwatering doughnuts concepts for your instore bakery.

[VIEW DOUGHNUT RECIPES](#)

Are you still wondering how you will know once the improved doughnuts reach your store? We have clearly marked all outer boxes for doughnuts with instructions on how to use alert.