

THE TASTE OF TRADITION

Amagwinya (Vetkoek)

There's nothing quite like the golden, fluffy perfection of Amagwinya, also known as the beloved Vetkoek - the ultimate comfort food that brings warmth, nostalgia and pure satisfaction in every bite. Whether filled with rich, savoury curries or a creamy chicken mayo blend, Amagwinya delivers unbeatable flavour and versatility. Perfectly suited for deli counters and grab-and-go displays, it's a must-have for any food offering that aims to delight.

Our Amagwinya is available in various sizes, including Oval Large, Round Large and Round Cocktail.

No mixing. No frying. No hassles. Fully fried and ready for your chefs or bakeries to fill and display.

Simply thaw, fill and serve with your favourite ingredients. Save time, reduce preparation and serve up pure goodness every single time.



[VIEW VETKOEKE HERE](#)

NEW PRODUCT LAUNCH RED VELVET 12-INCH ROUND CAKE



We are launching our new Goosebumps Sponge Cake Round 12-inch Red Velvet, fully baked for the convenience of your bakers to finish off in-store.

Soft, rich and beautifully vibrant, this cake is the perfect sponge to create something truly special. Pair it with our cream cheese topping for that classic tangy sweetness, or elevate it further with our Bavarian Whip cream for a light, creamy finish. These sponge cakes are perfect for creating celebration cakes or cake slices in store.

Magic Brands

Making Every Bite Memorable

From comforting classics to exciting new indulgences, we're here to help you deliver quality, convenience and unforgettable flavour.