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MAGIC
BRANDS

Goosebumps ❄️

MAGIC

GB's
BAKERY

Milano's
GLUTEN FREE BAKERY

Goosebumps ❄️
BAVARIAN
WHIP

Goosebumps ❄️
Wonder Whip®

Zeelandia

MAGIC BRANDS

Creating magic in baking.

Product Catalogue



Goosebumps
The simplicity in baking





Take a look at our website for step-by-step guides on making a variety of sourdough baguettes.



SCAN FOR IDEAS

PRODUCT DESCRIPTION	PRODUCT CODE	VECTOR CODE	BARCODE
Sourdough Baguettes (Goosebumps Retail) 12 x 220 g	1852	34819	6009700149839

Breads

Complete frozen dough raw pieces



Crispy Bread



Focaccia Bread



French Loaf



White Subs

PRODUCT DESCRIPTION	PRODUCT CODE	VECTOR CODE	BARCODE
Crispy Bread 25 x 450 g	2021	35147	6009700148511
Focaccia Bread 40 x 250 g	50881250	31394	6009669130046
French Loaf 40 x 250 g	50301250	35083	6009669130015
White Subs 40 x 250 g	50101200	31	6009669130053

Take a look at our website for step-by-step guides on making a variety of breads.



Sourdough Baguettes Heat & Eat

Fully baked and packaged individual pieces



**Sourdough
Baguettes
Large**



**Sourdough
Ciabatta
Loaf**



**Sourdough
Baguettes
Small**



**Sourdough
Ciabatta
Roll**

PRODUCT DESCRIPTION	PRODUCT CODE	VECTOR CODE	BARCODE
Sourdough Baguettes Large 20 x 270 g	1850	33174	6009700149327
Sourdough Baguettes Small 50 x 110 g	1851	33171	6009700149334
Sourdough Ciabatta Loaf 16 x 280 g	3006502	33392	6009700149471
Sourdough Ciabatta Roll 40 x 105 g	3006503	33391	6009700149488

Take a look at our website for step-by-step guides on making a variety of sourdough heat-and-eat products.

SCAN FOR IDEAS



Rolls & Buns

Frozen dough raw pieces



Brötchen Roll



Hotdog Roll



Brioche Buns



Coney Roll



Whole Wheat Bun



Chelsea Bun



Portuguese Roll



Crispy Bun



Cinnamon Bun



Hamburger Bun

Take a look at our website for step-by-step guides on making a variety of rolls & buns.

SCAN FOR IDEAS



Rolls & Buns

PRODUCT DESCRIPTION	PRODUCT CODE	VECTOR CODE	BARCODE
Brötchen Roll 150 x 80 g	3001	31349	6009669130398
Coney Roll 150 x 70 g	100601065	35074	6009669130404
Portuguese Roll 150 x 70 g	100201065	35077	6009700144698
Hamburger Bun 150 x 70 g	100401065	35079	6009700144711
Hotdog Roll 150 x 70 g	100501065	35080	6009700144674
Whole Wheat Bun 150 x 60 g	100302065	35078	6009700149464
Crispy Bun 150 x 70 g	100101065	33366	6009700144650
Brioche Buns 100 x 70 g	1811	34901	6009700148252
Chelsea Bun 80 x 100 g	300503100	35086	6009669132262
Cinnamon Bun 80 x 95 g	1810	35150	6009669130329



Amagwinya (Vetkoek)



Amagwinya (Vetkoek)
Oval Large



Amagwinya (Vetkoek)
Round Large



Amagwinya (Vetkoek)
Round Small

PRODUCT DESCRIPTION	PRODUCT CODE	VECTOR CODE	BARCODE
Amagwinya (Vetkoek) Oval Large 50 x 83 g	75	35095	6009669133221
Amagwinya (Vetkoek) Round Large 50 x 72 g	72	34157	6009700149730
Amagwinya (Vetkoek) Round Small 120 x 32 g	73	34158	6009700149747

Take a look at our website for step-by-step guides on making a variety of amagwinya.

SCAN FOR IDEAS



Confectionary



Traditional Cape Koesisters



Confectionary Bulk Sweet Paste

PRODUCT DESCRIPTION	PRODUCT CODE	VECTOR CODE	BARCODE
Traditional Cape Koesisters 120 x 34 g	65	35089	6009669133658
Sweet Paste Bulk Pack 1 x 10 kg	500505010	31350	6009669130589

Take a look at our website for step-by-step guides on making a variety of confectionary products.

Croissants & Danishes

*Complete Frozen Raw Pastry
 Freezer Thaw Oven*



*Danish Pastry
 Large FTO
 Apple & Cinnamon*



*Danish Pastry
 Cocktail FTO
 Custard*



*Croissants FTO
 Breakfast*



*Danish Pastry
 Large FTO Custard*



*Danish Pastry
 Cocktail FTO
 Blueberry*



Croissant Jumbo



*Danish Pastry
 Cocktail FTO
 Apple & Cinnamon*



*Croissants
 FTO Cocktail*



Cheese Croissant



*Danish Pastry
 Cocktail FTO Chocolate*

*Take a look at our
 website for step-by-step
 guides on making a
 variety of croissants &
 danishes.*

SCAN FOR IDEAS



Croissants & Danishes

Complete Frozen Raw Pastry
 Freezer Thaw Oven

PRODUCT DESCRIPTION	PRODUCT CODE	VECTOR CODE	BARCODE
Danish Pastry Large FTO Apple & Cinnamon 80 x 125 g	450107085	35105	6009669130398
Danish Pastry Large FTO Custard 80 x 125 g	450108085	35104	6009669130404
Danish Pastry Cocktail FTO Apple & Cinnamon 120 x 40 g	4705	35107	6009700144698
Danish Pastry Cocktail FTO Chocolate 120 x 40 g	4706	35108	6009700144711
Danish Pastry Cocktail FTO Custard 120 x 40 g	4704	35106	6009700144674
Danish Pastry Cocktail FTO Blueberry 120 x 40 g	7996	33577	6009700149464
Croissants FTO Cocktail 120 x 40 g	4703	35103	6009700144650
Croissants FTO Breakfast 80 x 98 g	4714	35101	6009700148252
Croissant Jumbo 80 x 120 g	2800	31397	6009669132262
Cheese Croissant 40 x 65 g	400103060	35097	6009669130329

Doughnuts

Fried, ready to use, frozen pieces



Yeast Doughnut Ring



Yeast Doughnut Ring Cocktail



Yeast Doughnut Long



Yeast Doughnut Long Cocktail



Yeast Doughnut Round



Yeast Doughnut Round Cocktail

Take a look at our website for step-by-step guides on making a variety of doughnuts.

SCAN FOR IDEAS



Doughnuts

PRODUCT DESCRIPTION	PRODUCT CODE	VECTOR CODE	BARCODE
Yeast Doughnut Long Cocktail 120 x 32 g	67	35090	6009669133153
Yeast Doughnut Ring Cocktail 120 x 30 g	68	35091	6009669133238
Yeast Doughnut Round Cocktail 120 x 30 g	66	35221	6009700140089
Yeast Doughnut Long 60 x 55 g	300103	35092	6009669132514
Yeast Doughnut Ring 60 x 55 g	300203	35093	6009669132521
Yeast Doughnut Round 60 x 55 g	300303	35094	6009669132538



Éclair Shells

Fully baked, frozen pieces



*Éclair Shells Cocktail
 (Baked, Ready-to-use)*



*Éclair Shells Medium
 (Baked, Ready-to-use)*



*Éclair Shells Jumbo
 (Baked, Ready-to-use)*

PRODUCT DESCRIPTION	PRODUCT CODE	VECTOR CODE	BARCODE
Éclair Shells Cocktail (Baked, Ready-to-use) 100 x 14 g	69	35088	600966913 2194
Éclair Shells Medium (Baked, Ready-to-use) 72 x 28 g	61	35087	600966913 3047
Éclair Shells Jumbo (Baked, Ready-to-use) 70 x 45 g	62	31396	600970014 9037

Take a look at our website for step-by-step guides on making a variety of éclairs.



SCAN FOR IDEAS

Puff Pastry



**Sausage Roll
Chicken
Cocktail**



**Puff Pastry
Roll**



**Sausage Roll
Beef
Large**



**Sausage Roll
Beef
Cocktail**



**Pastry
Squares**

PRODUCT DESCRIPTION	PRODUCT CODE	VECTOR CODE	BARCODE
Sausage Roll Chicken Cocktail 100 x 65 g	4602	31354	6009700148108
Sausage Roll Meat Cocktail 100 x 70 g	4601	35100	6009669135492
Puff Pastry Roll 3 x 3000 g	500606010	35099	6009669131012
Pastry Squares 80 x 100 g	4600	31398	6009669135485
Sausage Roll Meat Large 48 x 200 g	250505170	31399	6009669132637

Take a look at our website for step-by-step guides on making a variety of cakes.

SCAN FOR IDEAS



Cake Slices

Complete frozen cake log, ready to be served



**Black Forest
 Cake Slices**

**Strawberry Cheese
 Cake Slices**

**Cheese
 Cake Slices**

**Tiramisu
 Cake Slices**

**Chocolate Mousse
 Cake Slices**

PRODUCT DESCRIPTION	PRODUCT CODE	VECTOR CODE	BARCODE
Black Forest Cake Slices 6 x 1005 g	100406	33193	6009700149358
Cheese Cake Slices 6 x 1400 g	100809	35122	6009669132569
Chocolate Mousse Cake Slices 6 x 1000 g	100101	32022	6009700149167
Strawberry Cheese Cake Slices 6 x 1450 g	100506	33194	6009700149341
Tiramisu Cake Slices 6 x 880 g	1071	35121	6009700146500

Take a look at our website for step-by-step guides on making a variety of cake slices.

SCAN FOR IDEAS

Sponge Cakes

Fully baked, frozen sponge cakes.

Chocolate



*Sponge Cake
 Chocolate Round
 (Baked) 6inch*



*Sponge Cake
 Chocolate Round
 (Baked) 8inch*



*Sponge Cake
 Chocolate Round
 (Baked) 12inch*



*Sponge Cake
 Chocolate Square
 (Baked)*



*Sponge Cake
 Chocolate Sheet
 (Baked)*

Vanilla



*Sponge Cake
 Vanilla Flavoured
 Round (Baked)
 6inch*



*Sponge Cake
 Vanilla Flavoured
 Round (Baked)
 8inch*



*Sponge Cake
 Vanilla Flavoured
 Round (Baked)
 12inch*



*Sponge Cake
 Vanilla Flavoured
 Square (Baked)*



*Sponge Cake
 Vanilla Flavoured
 Sheet (Baked)*

Red Velvet



*Sponge Cake
 Red Velvet Round
 (Baked) 12inch*



*Sponge Cake
 Red Velvet Round
 (Baked) 6inch*



*Sponge Cake
 Red Velvet Round
 (Baked) 8inch*



*Sponge Cake
 Red Velvet Square
 (Baked)*



*Sponge Cake
 Red Velvet
 Sheet (Baked)*

Pink



*Sponge Cake
 Pink Round
 (Baked) 6inch*



*Sponge Cake
 Pink Round
 (Baked) 8inch*



*Sponge Cake
 Pink Sheet
 (Baked)*

Take a look at our website for step-by-step guides on making a variety of cakes.

SCAN FOR IDEAS



Sponge Cakes

PRODUCT DESCRIPTION	PRODUCT CODE	VECTOR CODE	BARCODE
Sponge Cake Chocolate Round (Baked) 6inch 36 x 175 g	2471	35113	600970014 5282
Sponge Cake Chocolate Round (Baked) 8inch 20 x 400 g	100304500	35117	600966913 2675
Sponge Cake Chocolate Round (Baked) 12inch 5 x 900 g	2473	35115	600970014 6548
Sponge Cake Chocolate Square (Baked) 8 x 757 g	2461	35152	600966913 2477
Sponge Cake Chocolate Sheet (Baked) 6 x 1513 g	100506750	35111	600966913 0664
Sponge Cake Vanilla Flavoured Round (Baked) 6inch 36 x 190 g	2470	35112	600970014 5268
Sponge Cake Vanilla Flavoured Round (Baked) 8inch 20 x 400 g	100203500	35116	600966913 2682
Sponge Cake Vanilla Flavoured Round (Baked) 12inch 5 x 900 g	2472	35114	600970014 6524
Sponge Cake Vanilla Flavoured Square (Baked) 8 x 757 g	2460	35151	600966913 2460
Sponge Cake Vanilla Flavoured Sheet (Baked) 6 x 1424 g	100405750	35110	600971448 0309
Sponge Cake Red Velvet Round (Baked) 12inch 5 x 900 g	1003		600970014 9907
Sponge Cake Red Velvet Round (Baked) 6inch 36 x 160 g	2577	34722	600970014 9907
Sponge Cake Red Velvet Round (Baked) 8inch 20 x 400 g	2575	35118	600970014 7712
Sponge Cake Red Velvet Square (Baked) 8 x 757 g	2578	34721	600970014 9914
Sponge Cake Red Velvet Sheet (Baked) 6 x 1513 g	2576	31400	600970014 8146
Sponge Cake Pink Round (Baked) 6inch 36 x 160 g	100601	34719	600970014 9884
Sponge Cake Pink Round (Baked) 8inch 20 x 400 g	100602	34720	600970014 9891
Sponge Cake Pink Sheet (Baked) 6 x 1424 g	1006	35109	600966913 2873

Muffins & Cake Batters

Ready to pipe batters



***Carrot
 Cake Batter***



***Muffin
 Batter Assorted***

PRODUCT DESCRIPTION	PRODUCT CODE	VECTOR CODE	BARCODE
Carrot Cake Batter 6 x 1600 g	3603	31679	6009700149112
Muffin Batter Assorted 12 x 850 g	350303065	35132	6009669130749

Take a look at our website for step-by-step guides on making a variety of products with batters.

SCAN FOR IDEAS

Tarts & Tart Bases

Frozen Raw Pieces



***Milk Tart Fluted
FTO Small***



***Tart Base
Sweet Large***



***Tart Base Sweet
Fluted Large***



***Tart Base
Sweet***



***Tart Base
Fluted Small***



***Tartlet
Medium***

Take a look at our website for step-by-step guides on making a variety of tarts.

SCAN FOR IDEAS



Tarts & Tart Bases

PRODUCT DESCRIPTION	PRODUCT CODE	VECTOR CODE	BARCODE
Milk Tart Fluted FTO Small 48 x 85 g	5009	32793	6009700149242
Tart Base Sweet Fluted Large 22 x 190 g	50013	31410	6009700149006
Tart Base Fluted Small 120 x 40 g	50014	33386	6009700149426
Tart Base Sweet Large 40 x 170 g	500101180	35128	6009669130527
Tart Base Sweet 240 x 21 g	500606200	35129	6009669131494
Tartlet Medium 128 x 48 g	50012	35130	6009669135904



Fillings & Toppings

Ready to use



Fruit Filling Cherry



Rapido - Bakestable Custard Cream



Topping Cream Cheese

PRODUCT DESCRIPTION	PRODUCT CODE	VECTOR CODE	BARCODE
Fruit Filling Cherry - Fruitfull 1 x 6 kg	8011	31864	8595560609012
Custard Powder - Rapido 1 x 10 kg	8001	31681	6009707470011
Topping Cream Cheese 12 x 360 g	3602	35136	6009700146104

Take a look at our website for step-by-step guides on making a variety of products with these fillings.



SCAN FOR IDEAS

Bavarian Whip



*Bavarian Whip
 Fresh Cream
 Flavoured*

PRODUCT DESCRIPTION	PRODUCT CODE	VECTOR CODE	BARCODE
Bavarian Whip Fresh Cream Flavoured 6 x 2 L	2510	35135	6009700145190

Take a look at our website for step-by-step guides on making a variety of whipping creams.

SCAN FOR IDEAS

Wonder Whip



*Wonder Whip Cream
Caramel
Flavoured*



*Wonder Whip Cream
Cream Soda
Flavoured*



*Wonder Whip Cream
Vanilla
Flavoured*



*Wonder Whip Cream
Chocolate
Flavoured*



*Wonder Whip Cream
Strawberry
Flavoured*

PRODUCT DESCRIPTION	PRODUCT CODE	VECTOR CODE	BARCODE
Wonder Whip Cream Caramel Flavoured 6 x 2 L	2509	35320	6009700149013
Wonder Whip Cream Chocolate Flavoured 6 x 2 L	2502	35146	6009669133511
Wonder Whip Cream Soda Flavoured 6 x 2 L	2503	35235	6009669133528
Wonder Whip Cream Strawberry Flavoured 6 x 2 L	2504	35134	6009669133535
Wonder Whip Cream Vanilla Flavoured 6 x 2 L	2501	35145	6009669133504

Take a look at our website for step-by-step guides on making a variety of whipping creams.



SCAN FOR IDEAS

Zeelandia Coatings

Ready to use coatings



***Dark Chocolate
Ganache***



***Dip
Cherry***



***White
Chocolate
Ganache***



***Dip
Banana***



***Dip
Chocolate***



***Dip
Caramel***



***Dip
White***

Take a look at our website for step-by-step guides on making a variety of products with Zeelandia coatings.

SCAN FOR IDEAS



Zeelandia Coatings

PRODUCT DESCRIPTION	PRODUCT CODE	VECTOR CODE	BARCODE
Dark Chocolate Ganache 1 x 6 kg	8072	31930	8435044001805
Dip - Banana 1 x 5 kg	8016	35222	8712937376340
Dip - Caramel 1 x 5 kg	8028	35227	8712937376425
Dip - Cherry 1 x 5 kg	8017	35223	8712937376364
Dip - Chocolate 1 x 5 kg	8018	35224	8712937376371
Dip - White 1 x 5 kg	8024	35226	8712937376401
White Chocolate Ganache 1 x 6 kg	8071	31872	8435044001812





ON-THE-GO MOMENTS



**Delicious
quick treats!**

ON-THE-GO MOMENTS

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PROUDLY PART OF
**MAGIC
BRANDS**



**Chocolate
Brownies**



**Oat
Crunchies**



**Caramel
Brownies**

PRODUCT DESCRIPTION	PRODUCT CODE	VECTOR CODE	BARCODE
Caramel Brownies 20 x 3 pack	7101	35433	6009714490040
Chocolate Brownies 20 x 3 pack	71	35126	6009669133191
Crunchies 20 x 3 pack	53	35318	6009669133009

Take a look at our website for more information on these delicious treats.

SCAN FOR IDEAS



MAGIC

making sweet memories



Mini Swiss Rolls
Vanilla With
Caramel Filling



Mini Swiss Rolls
Chocolate With
Chocolate Filling



Mini Swiss Rolls
Red Velvet With
Cream Cheese Filling



Mini Swiss Rolls
Vanilla With
Chocolate Filling



Mini Swiss Rolls
Chocolate With
Caramel Filling

Take a look at our
website for more
information on these
delicious treats.

SCAN FOR MORE



PRODUCT DESCRIPTION	PRODUCT CODE	VECTOR CODE	BARCODE
Mini Swiss Rolls Vanilla With Caramel Filling 12 x 216 g	6222	34431	6009700149648
Mini Swiss Rolls Red Velvet With Cream Cheese Filling 12 x 216 g	6556	34429	6009700149723
Mini Swiss Rolls Chocolate With Caramel Filling 12 x 216 g	6224	34428	6009700149686
Mini Swiss Rolls Chocolate With Chocolate Filling (Magic) 12 x 205 g	6555	34463	6009700149709
Mini Swiss Rolls Vanilla With Chocolate Filling (Magic) 12 x 205 g	6223	34430	6009700149662



Milano's

GLUTEN FREE BAKERY



Expertly crafted in our exclusive gluten-free bakery with premium imported Italian ingredients.

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PROUDLY PART OF
MAGIC BRANDS

MADEIRA CAKES



VANILLA
MADEIRA LOAF
GLUTEN FREE



CHOCOLATE
MADEIRA LOAF
GLUTEN FREE

PRODUCT DESCRIPTION	PRODUCT CODE	VECTOR CODE	BARCODE
Madeira Loaf Gluten Free Vanilla 15 x 290 g	9901	35435	6009700149983
Madeira Loaf Gluten Free Chocolate 15 x 285 g	9900	35434	6009700149969

Take a look at our website for more information on these delicious treats.



Images are for illustration purposes only. Finished product shown has been prepared and styled for serving. Actual product is sold frozen and may require baking or heating as per instructions.